



# 2021 Sponsorship Opportunities

Eastern Catawba Cooperative Christian Ministry, Inc. (ECCCM) is hosting our annual Share the Harvest Banquet on September 11th, 6 pm, at Warehouse 18 in Hickory, featuring entertainment by The Extraordinaires. The purpose of the event is to raise funds so that ECCCM can continue serving those in need.

ECCCM is a 501(c)(3) crisis agency that provides assistance in three main areas:

- Hunger relief: ECCCM offers four “Hunger Prevention Programs.” Differing in food amount and frequency of pickups, these programs ensure the needs of all clients are being met. ECCCM is dedicated to distributing nutritious food and eliminating obesity and other health related issues in eastern Catawba County. In 2020, 1.6 million pounds of food was distributed through the Charlie Bunn Food Pantry.
- Emergency crisis assistance: ECCCM provides assistance with mortgage/rent payments, utility bills, life-necessary pharmaceuticals, and basic car repairs.
- Financial coaching: ECCCM’s Crisis Assistance Coaching Program (CACP) is a mandatory four-hour class taken by ECCCM clients. Through lessons like budgeting, meal scheduling, and community resources, clients learn how to become self-sufficient.

The primary goal of ECCCM’s services is to keep families in their homes with functional utilities and ample food, preventing them from sliding into the almost inescapable pit of homelessness.

In 2020, ECCCM provided 30,469 total services in our three main focus areas, allowing us to reach 7,343 individuals in Catawba County. Events like the Share the Harvest Banquet help ECCCM meet the ongoing need for assistance in Catawba County.

Please join us this fall as a sponsor of the 2021 Share the Harvest Banquet. Sponsoring this event will not only help those in need in eastern Catawba County, but is also a great promotional opportunity to show your company’s support for our community. Sponsorships are due by August 25, 2021. If you have any questions please contact Jo Ann Sherrill at (828) 465-1702 or at [j.sherrill@ecccm.org](mailto:j.sherrill@ecccm.org).

# *2021 Sponsor Levels:*

## **Harvest Sponsor (\$5,000)**

- 20 tickets
- Noted as “Harvest Sponsor” with your logo in promotional items including: press releases and ministry newsletters
- Audio recognition at the event
- Prominent name recognition on your tables at the event
- Your logo on social media and website with hyperlink to your company’s website
- Your logo listed in the program at the event

## **Cornucopia Sponsor (\$2,500)**

- 10 tickets
- Audio recognition at the event
- Prominent name recognition on your table at the event
- Your logo on social media and website with hyperlink to your company’s website
- Your logo listed in the program at the event

## **Feast Sponsor (\$1,000)**

- 4 tickets
- Name recognition on your table at the event
- Your logo on social media and website with hyperlink to your company’s website
- Your logo listed in the program at the event

## **Plenty Sponsor (\$500)**

- 2 tickets
- Your logo on social media and website with hyperlink to your company’s website
- Your logo listed in the program at the event



# Thank you 2019 Sponsors!

2020 event was cancelled due to COVID

## Cornucopia Sponsors



PUBLIX SUPER MARKETS  
**CHARITIES**

## Feast Sponsors



**TAR HEEL**  
Wealth Management



MERCURY ATM INC

Saint Joseph Roman Catholic Church

## Plenty Sponsors



RENWOOD MILLS



Jason Herman Insurance Agency  
Downtown Conover  
(828) 465-1350

CATAWBA VALLEY  
HEALTH SYSTEM



101 2nd St. SW  
Conover, NC 28613  
Phone: 828.465.1161  
www.conoverhardware.com



STEPHEN P. PRIESTLEY, CAP, PLLC



# 2021 Sponsorship Commitment Form

Yes! I would like to offer my neighbor in crisis a hand up by being a sponsor of the Share the Harvest Banquet!

Sponsor Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

# of Guests attending: \_\_\_\_\_

I am unable to attend: \_\_\_\_\_

Harvest Sponsor (\$5,000) = 20 tickets  
Cornucopia Sponsor (\$2,500) = 10 tickets  
Feast Sponsor (\$1,000) = 4 tickets  
Plenty Sponsor (\$500) = 2 tickets

Method of Payment (circle one):    Check    Cash    Credit Card

(Please make checks payable to ECCCM, P.O. Box 31, Newton, NC 28658)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

On behalf of those we serve, thank you for your sponsorship!  
Together we can give a hand up to those in need in eastern Catawba County!

**DEADLINE AUGUST 25, 2021**

